Andrea Guerrero

701 SW 62 Blvd. Gainesville, FL ZIP CODE | 352-544-9442 | R.Guerrero.Andrea@gmail.com

# Experience

## social media assistant | GATOR’S men’s basketball | june 2018 – present

## · Arrange and conduct interviews with coaches and players for all social media platforms

## · Produce and direct feature stories that are unique and engaging to our fans.

## · Create video for multiple social media including Twitter, Instagram, Facebook and YouTube. With views on Twitter surpassing 26.1k.

## · Edit hype videos with previous game highlights.

## · Had a feature story aired on ESPN U during a preseason game.

## ANCHOR AND mmj | NOTICIAS | WUFT NEWS | JANUARY 2018 – may 2018

* Edited and produced stories that aired on Channel 5, a local PBS affiliate.
* Conducted interviews for stories ranging between local news to interviewing a professional boxer.
* Anchored and read script from teleprompter in Spanish.
* Collaborated with other reporters and producers in the development of newscast.
* Wrote news stories in Spanish published on WUFT Noticias website.
* Prepared rundown for live newscast.

## SPORTS anchor and producer | wuft news | aUGUST 2017 – MAY 2018

## · Shot video to use as b-roll for stories.

## · Produced and edited clips to air and wrote script in ENPS.

## · Prepared and delivered a wide range of reports, covering topics ranging from game recaps and feature stories for various sports for our daily live newscast.

## Multimedia journalist & basketball beat reporter | espn gainesville | AUGUST 2017 – may 2018

## · Developed and pitched stories that reflected a different side of sports reporting.

## · Wrote web stories covering the latest news for college and professional sports published on the ESPN Gainesville website.

## · Reported hourly sports updates to be aired on ESPN Gainesville 98.1 FM station.

## · Covered the Florida Gator’s Men’s and Women’s basketball games. Interviewed NCAA D1 coaches and players for soundbites.

## · Wrote post game recaps to post on line with a tight deadline.

## · Shot and edited game footage and made packages on game recaps.

## radio anchor and producer | wuft news | january 2017 – may 2018

## · Researched stories to air and reviewed stories by other journalists in the newsroom.

## · Delivered live news updates for “All Things Considered” on WUFT 89.1 FM, a local NPR affiliate.

## ·  Produced hourly news updates and sent to Wide Orbit automation.

## · Hosted live Q & A's.

## multimedia journalist | wuft news | august 2016 – may 2018

* Pitched stories and found sources to interview.
* Wrote script on ENPS and edited video footage on Premier Pro to be aired on WUFT.
* While in the field live tweeted and did Facebook Live for stories. Social interviews were edited for air on WUFT 89.1 FM and WUFT Channel 5 in Gainesville.
* Covered local elections live for 89.1 FM.

# Education

## Bachelor of Science in communications | MAY 2018 | university of florida

# Skills & Abilities

* Bilingual: Fluent in Spanish and English. Experience in digital computer editing: Premier Pro and Audition. Knowledge of ENPS, Newsroom, and Microsoft Programs.